



Greater Yuma
ECONOMIC DEVELOPMENT CORP

MAY 2018 E-UPDATE

GREATER YUMA EDC

Mission Statement:

To expand economic activity within Yuma County by attracting commerce and industry to the region, and by assisting in developing the region's existing industry to its fullest potential.

Vision Statement:

Greater Yuma will be recognized as a globally competitive region - one that embraces advancing technology, attracts and retains human capital and continues to develop & foster the amenities that make the Yuma Region a great place to live and work.



* [GYEDC Hits The Road](#)

* [GYEDC Teams Up with Yuma International Airport](#)

* [Yuma 50 Hosts Legislative Staffers in Yuma](#)

* [ACE Invites GYEDC to Visit Baja California](#)

* [GYEDC Encourages Yuma Businesses to Support the Summer Works Program](#)

* [GYEDC Invites Businesses to Take Retention & Expansion Survey](#)

* [Invite To The Workforce Employment Summit](#)

* [Investors Making News](#)

BUSINESS DEVELOPMENT



President/CEO and the Sr. VP, traveled to Chicago and Cleveland in April to meet with national site selectors specializing in food manufacturing and aviation. The trip centered on exposing consultants to the diverse assets our region possesses. One of our greatest challenges for economic growth is the fact many southwestern company location decisions are made without ever considering Yuma County. Our goal is to heighten the brand presence of Yuma by educating firms that account for 100's of new corporate locations each year.



GYEDC had the pleasure of collaborating with our phenomenal partners at the Yuma International Airport to promote the Defense Contractor Complex at MRO America's conference in Orlando. MRO (Maintenance, Repair, and Overhaul) America's is the largest aviation manufacturing and maintenance trade show in the world. Bringing together 10,000+ experts with a wide breadth of needs ranging from hangar space to component manufacturing. The YIA defense complex offers so many amenities to different users that needed to be presented to the world.

MILITARY ADVOCACY



The military assets that Yuma possesses are seminal to protecting this country and shaping the character of our community. In order to ensure that our bases remain a priority at the Capitol, the Yuma 50 toured chief legislative staffers from Senator McCain and Congresswoman McSalley's offices. The exhilarating tour jettisoned us from MCAS to YPG on Black Hawks and continued on the ground within military off-road vehicles. Staffers learned about the critical assets that help keep our troops safe and the state of the art activities occurring at Arizona's premier test center. The tour concluded at MCAS with a thorough briefing about the base. It is critical that our state representatives continue to lobby for resources that support our bases. We appreciate the time and dedication our senators have provided to our military installations.

BI-NATIONAL REPRESENTATION



As an effort to expand business alliances across the border, GYEDC visited the cities of Mexicali, Tijuana, and Ensenada. The ACE "Technical Visit To Baja California" organized by the OAS (Organization of American States) provided business networking opportunities to meet with aerospace companies and medical device manufacturers within the Baja region.

ACE is a global initiative to showcase successful examples of entrepreneurship, innovation, and public-private partnerships that contribute to regional economic development efforts. In 2017 Yuma hosted the ACE tour of delegates.

COMMUNITY ENGAGEMENT



GYEDC and its partners invite you to support the Summer Works in Yuma Program by hiring a teacher for a temporary job this summer. Please help the Yuma County schools retain our teachers.

<https://www.summerworksinyuma.com/>

THANK YOU, **McCarthy Building** for funding the Summer Works in Yuma program for the next 2 years.

TAKE THE SURVEY!

GYEDC will continue engaging with business in Yuma County through our Business Retention and Expansion Survey for 2018. This year we are visiting Finance, Education, Engineering, Workforce Development agencies in an effort to mitigate issues that deter future success of operating a business in Yuma County. If you would like to participate in this survey, please call our office at (928) 782-7774 or, you can also email Karime Hayer at khayer@greateryuma.org to schedule a visit with one of the staff members.

INVITE

ARIZONA

WORKFORCE EMPLOYMENT SUMMIT ARIZONA JOBS PROGRAM

INVITATION

Join State leaders and top Employee based Associations in the State, to discuss workforce employment problems and how to solve them.

In collaboration with the Yuma Chamber of Commerce You are cordially invited to attend the

GREATER YUMA EDC QUARTERLY MEETING

There is no cost for the meeting

Attendance will be limited to the first 240 people who register

Tuesday, May 8, 2018
5pm-7pm

Hilton Garden Inn
Yuma Conference Center
310 North Madison
Yuma, Arizona 85364

Sponsored by



In Collaboration with



Moderated By

Keith Watkins, Arizona Commerce Authority

Panelists

Tim Tucker - Arizona Dept. of Economic Security
Keith Forte - Arizona Office of Economic Opportunity
Steve Miller - Arizona Dept. of Corrections
John Courtis - Summer Works in Yuma
Maria Chavoya - Sympatico
Jennifer Cisneros - PPEP
Bill Regenhardt - Adult Literacy
Tony Steen - Marine Corps Air Station Yuma

Attending Agencies



INVESTORS MAKING NEWS



The City of Yuma announces its **#yumawater18** photo contest, which will take place through the month of May on Instagram, At the end of each week, one participant will be drawn at random to receive a pair of tickets to a local movie theater.

Email the City of Yuma for more information at communications@yumaaz.gov



Congratulations to 1st Bank Yuma for their success with the EverFi program. 1st Bank Yuma has reached over 10,000 high school students who have taken the financial education program in nine modules such as Savings, Banking, Insurance Taxes, Consumer Protection and Investing, Financing Higher Education and more.



STEDY will start their new classes in Coding/Software and Computer Animation Programs at their new location in [899 E. Plaza Circle](#). Congratulations on their expansion!



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