



Greater Yuma
ECONOMIC DEVELOPMENT CORP

FEBRUARY 2018 E-UPDATE

GREATER YUMA EDC

Mission Statement:

To expand economic activity within Yuma County by attracting commerce and industry to the region, and by assisting in developing the region's existing industry to its fullest potential.

Vision Statement:

Greater Yuma will be recognized as a globally competitive region - one that embraces advancing technology, attracts and retains human capital and continues to develop & foster the amenities that make the Yuma Region a great place to live and work.



* [GYEDC Luncheon Focuses on International Trade and Commerce](#)

* [4FrontED Searching for a New Executive Director](#)

* [Gowan Milling Expands Foreign Trade Zone](#)

* [Alside Expands Workforce](#)

* [Yuma 50 Assist YPG in Recruiting New Defense Testers](#)

* [GYEDC Encourages Yuma Businesses to Support the Summer Works Program](#)

* [GYEDC Invites Businesses to Take Retention & Expansion Survey](#)

* [Investors Making News](#)

BI-NATIONAL REPRESENTATION



GYEDC held its quarterly luncheon at the Yuma Golf and Country Club to expose our investors to many of the special activities occurring at our ports of entry. Arizona and in particular, Yuma County relies heavily on the movement of goods, services, and people to buoy our economy. In order to illustrate the impact of international commerce on our region, we invited distinguished guest Russ Jones (R.L. Jones Customs), Luis Ramirez (Ramirez Consultants) and Erick Hernandez (PIMSA Industrial Developers) to update attendees on reforms to NAFTA, port of entry infrastructure developments and Yuma's advantageous economic development relationship with Mexicali. Guests were treated to current and future

international information that will affect all Yuma residents. The event was sold out so make sure to get your tickets early for the next event. We hope to see you at the next luncheon!



The 4FrontED bi-national initiative is in search for a new director. If you know someone or you have an interest in becoming the face of a unique, first of its kind organization please apply for the position on the City of San Luis website. <https://www.governmentjobs.com/careers/sanluisaz>

COMPANY ANNOUNCEMENTS



GYEDC - serving as administrator of Foreign Trade Zone #219, assisted Gowan Milling in expanding their FTZ footprint. The company which serves the largest chemical agricultural companies around the world, needed additional warehouse space to serve their impressive growing customer base. The expansion includes a new 14,000 sf warehouse at their Highway 95 plant.



Alside Windows-Yuma continues to increase their activity in Yuma. Recently, the company held a hiring fest with Arizona@ Work to fill 50 new, full-time positions at their plant in the Yuma Commerce Center. Alside was also honored as the 2017 Safety Plant of the Year by their parent company - Associated Materials which is a Fortune 500 company. We are very fortunate to have a corporate steward that protects their employees and gives back to the community.

MILITARY ADVOCACY



The Yuma 50 hosted Orbital ATK, Boeing, Wamore, MD Helicopters and Arizona State University for a tour of Yuma Proving Ground (YPG). The day was spent learning about the test assets and capabilities that exist within the YPG boundaries, in an effort to keep testing activities in Arizona. YPG test directors were at their best and delivered a thrill packed day for the attendees. The following day, individual meetings were held with each company to discern their overall impression of the test capabilities that exist at YPG. All reported they were pleasantly surprised and would consider shifting some of their tests to this facility. All were incredibly complimentary regarding past experiences with testing at YPG and were pleased to learn technologies at this location have stayed ahead of the industry and the local expertise is outstanding.

COMMUNITY ENGAGEMENT

GYEDC and its partners invite you to participate in the Summer Works in Yuma Program by hiring a teacher for a temporary job this



TAKE THE SURVEY!

summer. Please help the Yuma County schools retain our teachers. <https://www.summerworksinyuma.com/>

GYEDC will continue engaging with business in Yuma County through our Business Retention and Expansion Survey for 2018. This year we are visiting Finance, Education, Engineering, Workforce Development agencies in an effort to mitigate issues that deter future success of operating a business in Yuma County. If you would like to participate in this survey, please call our office at (928) 782-7774 or, you can also email Karime Hayer at khayer@greateryuma.org to schedule a visit with one of the staff members.

INVESTORS MAKING NEWS



Hansberger Refrigeration & Electrical Company has been accredited by the Better Business Bureau as a trusted company. Hansberger Refrigeration has been in business since 1952 and specializes in HVAC System, Air Conditioning, Heating, Commercial/Industrial Refrigeration, Cooling towers, Air Filtration and more.



1st Bank Yuma was chosen the chamber's "Member of the Year" at the annual Yuma Chamber of Commerce Banquet. President/CEO Terry Frydenlund talked about the importance of giving back and being a part of the local community as Chamber Member. "The bank is proud to be Yuma's only locally owned and operated community bank". Congratulations!



Arizona Western College unveiled their new Strategic Plan 2025 last Thursday, January 25, 2018. The future of AWC seems promising not only for its students but also, for the Yuma County community. Dr. Corr, AWC President, emphasis on 4 elements that will give AWC's strategy a direction to their vision and mission: Agility, Technology, Accessibility, & Prosperity. AWC will bring new Technology that will increase automation in Student Services and student learning. The college seeks increasing enrollment at all campuses and will offer open educational resources in 50% of all classes. In addition, they will engage with its partners and industry to create programs and degrees that fit the needs of Yuma County industry.



AWC also celebrated the new opening of their San Luis Technology Institute in collaboration with the **University of Arizona**. The institute will offer students the opportunity to earn a Bachelor's of Applied Science degree in Informatics.



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