

Greater Yuma EDC

Investors Making News



December 13, 2016 Issue

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Posted on: December 7, 2016

VICE MAYOR MATIAS ROSALES PARTICIPATED IN THE 2016 ARIZONA-MEXICO COMMISSION ANNUAL MEETING

San Luis, Arizona — Representatives from Arizona and Mexico gathered in Hermosillo, Sonora last week for the 2016 Arizona-Mexico Commission Annual Meeting, held December 1-2 at Hotel Fiesta Americana.

Among those in attendance were Vice Mayor Matias Rosales and Interim City Manager Tadeo A. De La Hoya of the City of San Luis alongside Mayor Doug Nicholls of the City of Yuma. Sonora Governor Claudia Pavlovich, Arizona Governor Doug Ducey, and other local, state and federal government leaders from Arizona and Sonora gathered for this meeting. The conference is held annually to promote a strong, cooperative binational relationship that impacts our state, and region, as well as the United States and Mexico.

“This is a great forum where we can present the needs to modernize and improve our ports of entry to the governments of both nations” stated Vice Mayor Rosales. Mayor Gerardo Sanchez added that this is an intricate cooperative effort to be represented at these gatherings to continue to work for the betterment of San Luis.

Some of the highlights of the 2016 Arizona-Mexico Commission Annual Meeting included:

- A welcoming by Governor of Sonora, Claudia Pavlovich and key note addresses by:
- Arizona Governor, Doug Ducey
- Secretary Mexican Ministry of Foreign Affairs, Claudia Ruiz Massieu
- Juan Pablo Castañó, President of Consejo Coordinador Empresarial
- Angel R. Bours, Vice-president of Comisión Sonora-Arizona
- An Innovation and Development Forum
- A Regional Strategies Around the World Forum
- Committee Meetings included:
- Economic Development
- Environment & Water
- Transportation, Infrastructure & Ports
- Tourism
- ‘Sonora and Arizona, a Megaregion that looks to the Future’ panel.

Johnson Controls, Inc.

A Leader In Circular Economy



<https://thecirculars.org/2017-finalists>

Johnson Controls, a global diversified technology company and multi industrial leader, has established one of the world's most successful examples of a circular economy – designing, making, transporting, recycling and recovering vehicle batteries using more sustainable methods. Their circular supply chain helped push recycling rates for conventional batteries to 99% in 2015 in North America, Europe and Brazil -- enabling the company to produce batteries containing more than 80% recycled material. The reuse of metals from used batteries results in 99% fewer greenhouse gas emissions than processing primary ore, while using recycled plastics consumes 90% less energy than processing virgin plastic. The reverse logistics network that Johnson Controls has implemented also reduces transportation miles. Their commitment to the circular economy is not confined to batteries but is across the business as Johnson Controls look to extend life, remanufacture, and recycle throughout business strategy. They are also an active collaborator with stakeholders, sharing best practices and helping share their circular economy knowledge and to drive scale. This is exemplified in their "purpose-led" value: our aim to protect people and the environment.



Union Pacific Railroad Applauded For Military-Friendly Efforts

HUMAN RESOURCES

WWW.UP.COM

OMAHA, NEB., NOVEMBER 11, 2016

Union Pacific Railroad earned the No. 6 spot on the 2016 Best Companies for Veterans list, compiled by Monster and Military.com. This is the second year the company was listed among the top 10 businesses for its hiring initiatives and recruitment, onboarding and retention focused on veterans.

The company also was recognized on the 2017 Military Friendly Employers list by MilitaryFriendly.com. Ratings are based on veteran hiring, career advancement, culture, retention, and policies and compliance. In each category, Union Pacific exceeded benchmark standards by more than 20 percent.

“Union Pacific is honored to be recognized for its work engaging our nation’s military veterans,” said Sherye Hutcherson, Union Pacific’s vice president-Human Resources. “Our blueprint for talent management is focused on recruiting, developing and engaging top talent, and veterans are a cornerstone of that strategy because of their focus on safety, proven leadership skills and experience working in challenging environments.”

Roughly 17 percent of Union Pacific employees have military experience, and some remain active in the National Guard or Reserves. Union Pacific actively recruits veterans through various initiatives, including its membership in the U.S. Chamber of Commerce Veteran Employment Advisory Council, through which the company participated in 14 Hiring Our Heroes career fairs in 2015. Union Pacific recruiters also participated in 11 virtual career fairs and 135 other military fairs and events, such as those facilitated by Wounded Warrior Project. Union Pacific offers unique employment opportunities for veterans, including train crew, diesel mechanics and electricians, assistant signal workers and track laborers. Engineers in the computer science, electrical, civil and mechanical areas will find leadership opportunities in the Information Technologies Department or through the company’s Operations Management Training Program. Job opportunities are available at www.UP.jobs.



About Union Pacific

Union Pacific Railroad is the principal operating company of Union Pacific Corporation (NYSE: UNP). One of America's most recognized companies, Union Pacific Railroad connects 23 states in the western two-thirds of the country by rail, providing a critical link in the global supply chain. From 2006-2015, Union Pacific invested approximately \$33 billion in its network and operations to support America's transportation infrastructure. The railroad's diversified business mix includes Agricultural Products, Automotive, Chemicals, Coal, Industrial Products and Intermodal. Union Pacific serves many of the fastest-growing U.S. population centers, operates from all major West Coast and Gulf Coast ports to eastern gateways, connects with Canada's rail systems and is the only railroad serving all six major Mexico gateways. Union Pacific provides value to its roughly 10,000 customers by delivering products in a safe, reliable, fuel-efficient and environmentally responsible manner.

- www.up.com
- www.facebook.com/unionpacific
- www.twitter.com/unionpacific

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University Of Phoenix Receives Second Diversity Award From Minority Access, Inc.

University's Executive Dean Receives Diversity and Inclusion Leader Award

December 05, 2016 10:00 AM Eastern Standard Time

PHOENIX--([BUSINESS WIRE](#))--University of Phoenix today announced that it has received the Colleges and Universities Committed to Diversity Award from Minority Access, Inc. This is the second year University of Phoenix has received this award which recognizes the institution's commitment to diversity and its efforts to increase higher education opportunities for minority scholars, promote diversity and diminish disparities.

Additionally, Constance St. Germain, Ed.D., J.D., executive dean of the Colleges of Humanities and Sciences, Social Sciences, and Security and Criminal Justice, was honored by the Diversity Leadership Alliance and the Arizona Society for Human Resource Management for serving as a diversity and inclusion role model within the Arizona community and University of Phoenix. The Arizona-based diversity education organization recognized Dr. St. Germain with the 2016 Diversity & Inclusion Leader Award. Dr. St. Germain leads the Office of Multicultural Affairs & Diversity at University of Phoenix, which she helped establish.

University of Phoenix has a long tradition of serving the educational needs of underserved and minority populations – exceeding both national averages and institutional averages for minority access.¹ Additionally, roughly 46 percent of the institution's students are ethnic minorities as are 32 percent of its instructors,² which is reflective of the multicultural fabric of American society. The majority of the University's students are working adults over 30 years old; first-generation college students comprised more than half of the student body in 2014. Additionally, 72 percent of the institution's student body have jobs, 66 percent are women and 67 percent have dependents. These statistics further emphasize the demand by working students to enhance their career opportunities through flexible academic programs.³



“Our students and faculty are diverse, and we believe our efforts should contribute to building a community where each person is valued and respected,” Dr. St. Germain said. “It’s essential to further the conversation on how to cultivate an environment of inclusion and diversity that not only makes us stronger as individuals, but also strengthens the institution and our community as a whole.”

As part of ongoing diversity efforts, University of Phoenix recently released results from a survey conducted on their behalf by Morning Consult. The results shed light on Americans’ lack of awareness of transgender issues in the workplace and beyond.

Highlights include:

- Sixty-seven percent of respondents say they do not personally know a transgender person.
- Only one in 10 respondents indicated that their company has a leave policy for transitioning employees.
- When asked to consider whether their employers might support adopting such a policy, half of respondents indicated they did not know how their company’s leadership would feel.
- Just 19 percent of those polled would support paid leave for transitioning coworkers.
- An additional 24 percent would support unpaid leave, with no extra benefits, while 32 percent do not believe transgender employees should get any time off at all when transitioning.

“There is a large gap in awareness regarding transgender issues,” said Dr. St. Germain. “As the survey results show, many are still unaware of even the basic issues facing this community. It is important that organizations understand these issues to become truly diverse and inclusive and to adopt policies that address the needs of those who are transgender.”

For more information about University of Phoenix diversity initiatives, visit http://www.phoenix.edu/about_us/corporate-social-responsibility/diversity.html.

Survey Methodology

This poll was conducted by Morning Consult from Aug. 23 – Sept. 3, 2016, among a national sample of 10,113 registered voters. E-interviews were conducted online and the data were weighted to approximate a target sample of registered voters based on age, race/ethnicity, gender, educational attainment, region, annual household income, home ownership status and marital status. Results from the full survey have a margin of error of plus or minus 1 percentage points. To learn more about the survey results, please contact Angela Heisel at angela.heisel@apollo.edu.

¹ U.S. Department of Education Institute of Education Sciences National Center for Education Statistics (2015). Characteristics of Postsecondary Faculty: https://nces.ed.gov/programs/coe/indicator_cuf.asp.

^{2, 3} University of Phoenix Academic Annual Report: http://www.phoenix.edu/content/dam/altcloud/doc/about_uopx/academic-annual-report-2015.pdf

About University of Phoenix

University of Phoenix is constantly innovating to help working adults move efficiently from education to careers in a rapidly changing world. Flexible schedules, relevant and engaging courses, and interactive learning can help students more effectively pursue career and personal aspirations while balancing their busy lives. As a subsidiary of Apollo Education Group, Inc. ([Nasdaq: APOL](#)), University of Phoenix serves a diverse student population, offering associate, bachelor's, master's and doctoral degree programs from campuses and learning centers across the U.S. as well as online throughout the world. For more information, visit www.phoenix.edu.

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AWC Ernest Lopez Welding Institute 2016 Welders Without Borders: Welding Thunder Team Wins Gold



Please find attached images of the Arizona Western College Ernest Lopez Welding Institute team who competed in the 2016 Welding Thunder competition sponsored by the American Welding Society, American Welding Society District 21 at FABTECH in Las Vegas Nevada. This year's event included 16 teams representing schools from Arizona, California and Nevada with five post-secondary teams representing their respective colleges. Our team won gold for post-secondary fabrication and gold for the STEM award.

These students in addition to working to complete required classes raised over \$6000.00 of their own funds towards participating in this event. Our team of students and faculty gave up time to train with their professors on weekends leading up to this event to prepare themselves to show case their learning, skills and abilities and to represent AWC. Eighteen students in preparation for this event working with Mr. John Crano a representative for the Canadian Welding Bureau completed a CWB industry Tacker certification test.



This event was held this year in conjunction with the AWS FABTECH show at the Las Vegas Convention Center; the largest industrial trade show in North America and was attended by CEO's and industry leaders from around the globe. These students and faculty have demonstrated outstanding ability to master not only the complexities of welding but the logistics to move a large contingency of people, tools and equipment a long distance, complete the task at hand and return safely to their home base. This is considered an outstanding example of real world job related activity and is valued highly by the various industry partners who support this program. These student come from diverse segments of our service district representing students from YUHS District, Antelope High School District, Mingus High School District and others.

This is considered one of the most challenging welding team competition events in the nation due to the complexity of the project, the fact that all work must be performed on site using only tools and equipment allowed. In addition the students must build the project which was a commercial size griddle and grill and then cook a meal on it to be judged by professional culinary judges.

My most sincere thanks to all of the AWC staff, administration and associate faculty team members who provide year round support of our program and helped to make this travel possible. Special thanks to my faculty team Mr. Nate Bailey, Mr. Larry Lebsock and Mr. James Veldhuis who took time away from their personal lives to support me in this year's team preparations and travel. Special thanks to this year's team captains Mr. Pedro Ordaz and Mr. Braiden Campbell for their leadership and devotion to our teams success.

Excerpts from competition guidelines listed below full contest information can be found at the AWS Nevada Section Link: <http://www.awssection.org/nevada/weldingthunder2016>
Additional event images can be found on the American Welding Society – Arizona Section and American Welding Society – Nevada Section Facebook pages.
Optional Welding Thunder S.T.E.M. Recognition AWARD (150pts)

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